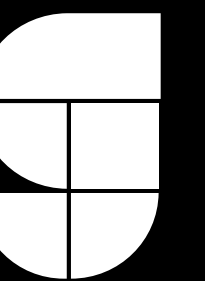


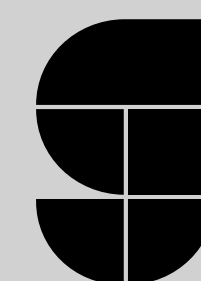
Project Go Branding



We help
churches
share the
Gospel
digitally.

Churches
Congregation
Marketing
Connection
Inspiration

Logo





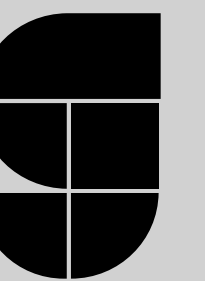




THE BRAND/CLIENT • LOGO COLOR APPLICATION



Color Palette



PROJECT GO • COLOR PALETTE



DARK BLUE
#08103E

VIBRANT BLUE
#2042E1



LIGHT BLUE
#5096FF



PROJECT GO • COLOR PALETTE

LIGHT BLUE
#5096FF

VIBRANT BLUE
#2042E1

DARK BLUE
#08103E

WHITE
#FFFFFF

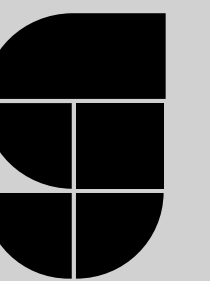
RED
#E43D30

LIGHT GRAY
#CFD2D3

GRAY
#A2A9AD

GREEN
#6ABF4B

Typography



Lexend

[Titles, CTA & Buttons](#)

**We help churches
share the Gospel
digitally.**

Get Started

Lexend fonts are intended to reduce visual stress and so improve reading performance. Initially they were designed with dyslexia and struggling readers in mind, but Bonnie Shaver-Troup, creator of the Lexend project, soon found out that these fonts are also great for everyone else.



Public Sans

[Subtitles & Body](#)

Project Go helps churches share the Gospel digitally, so that more unbelievers find meaning and hope in Jesus.

Based on Libre Franklin, Public Sans is a strong, neutral typeface for interfaces, text, and headings.

[LINK](#) | [DOWNLOAD](#)

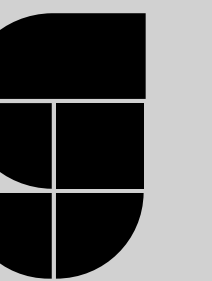
A large graphic featuring the lowercase letters 's' and 'a' in a bold, white, sans-serif font. The letters are set against a solid blue background. The 's' is positioned above the 'a', and they are both rendered with thick strokes and rounded terminals, characteristic of the Public Sans typeface.

We elevate. We connect. We inspire.

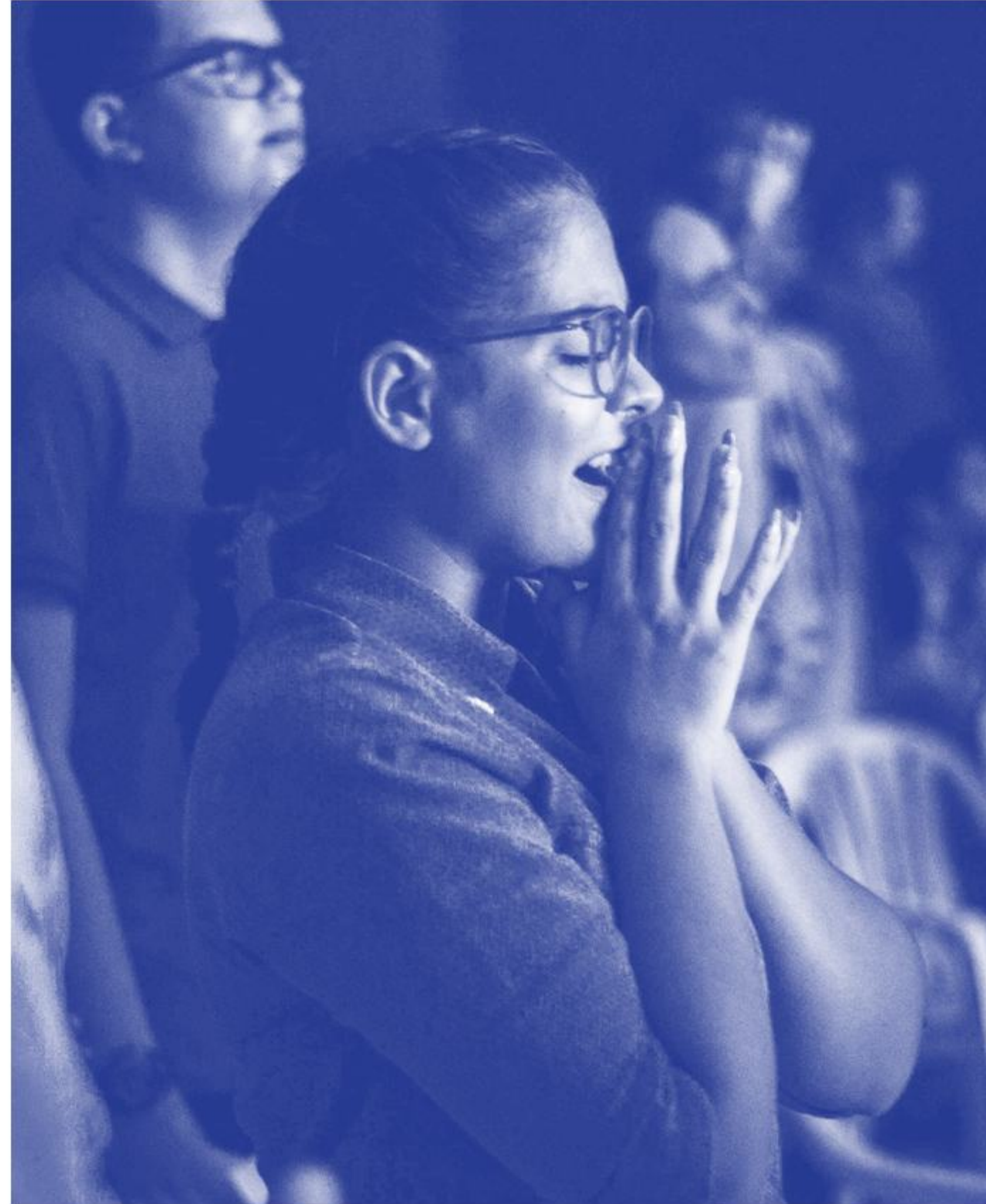
Building bridges, taking the presence of each church to new digital horizons.



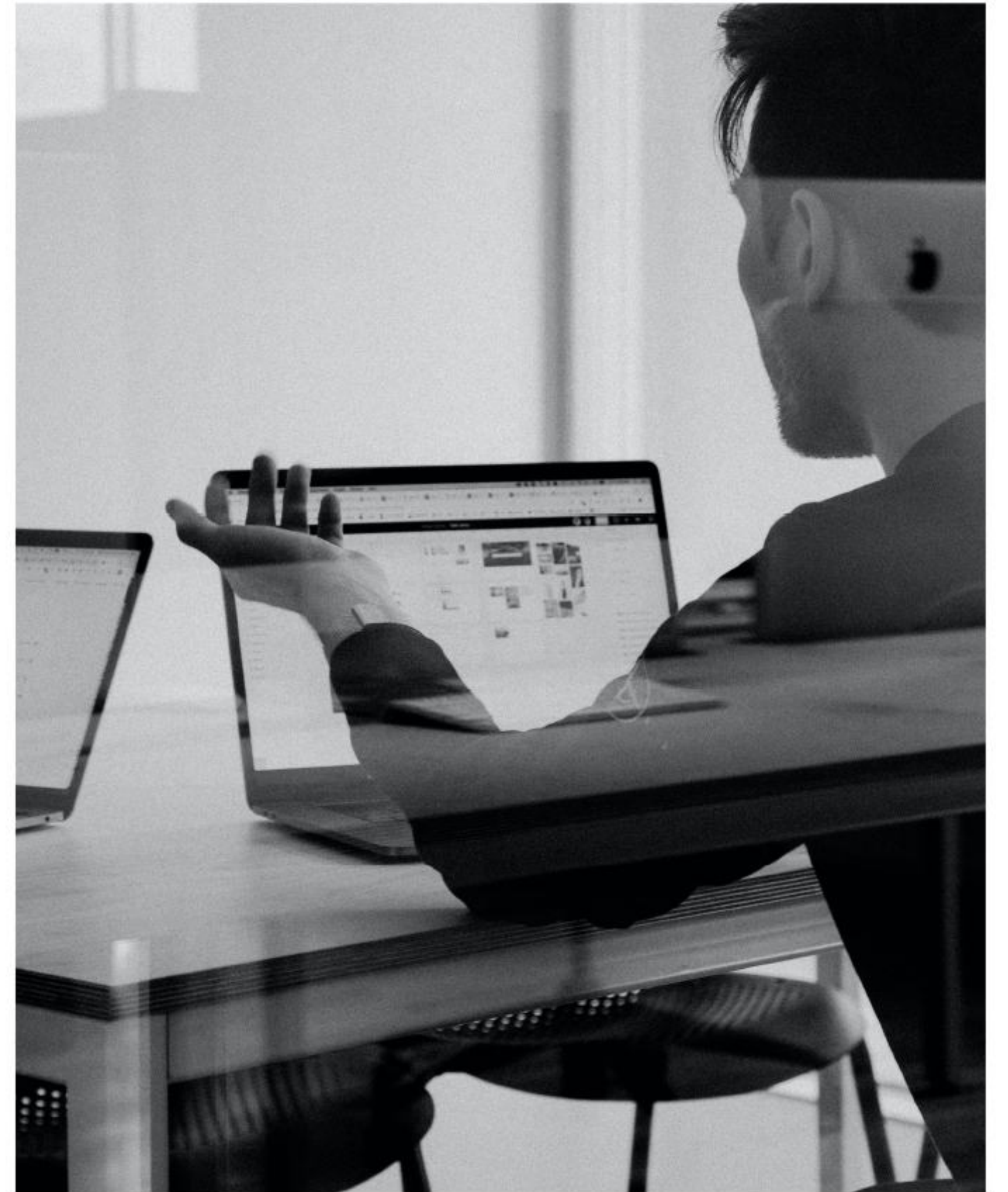
Photography Direction



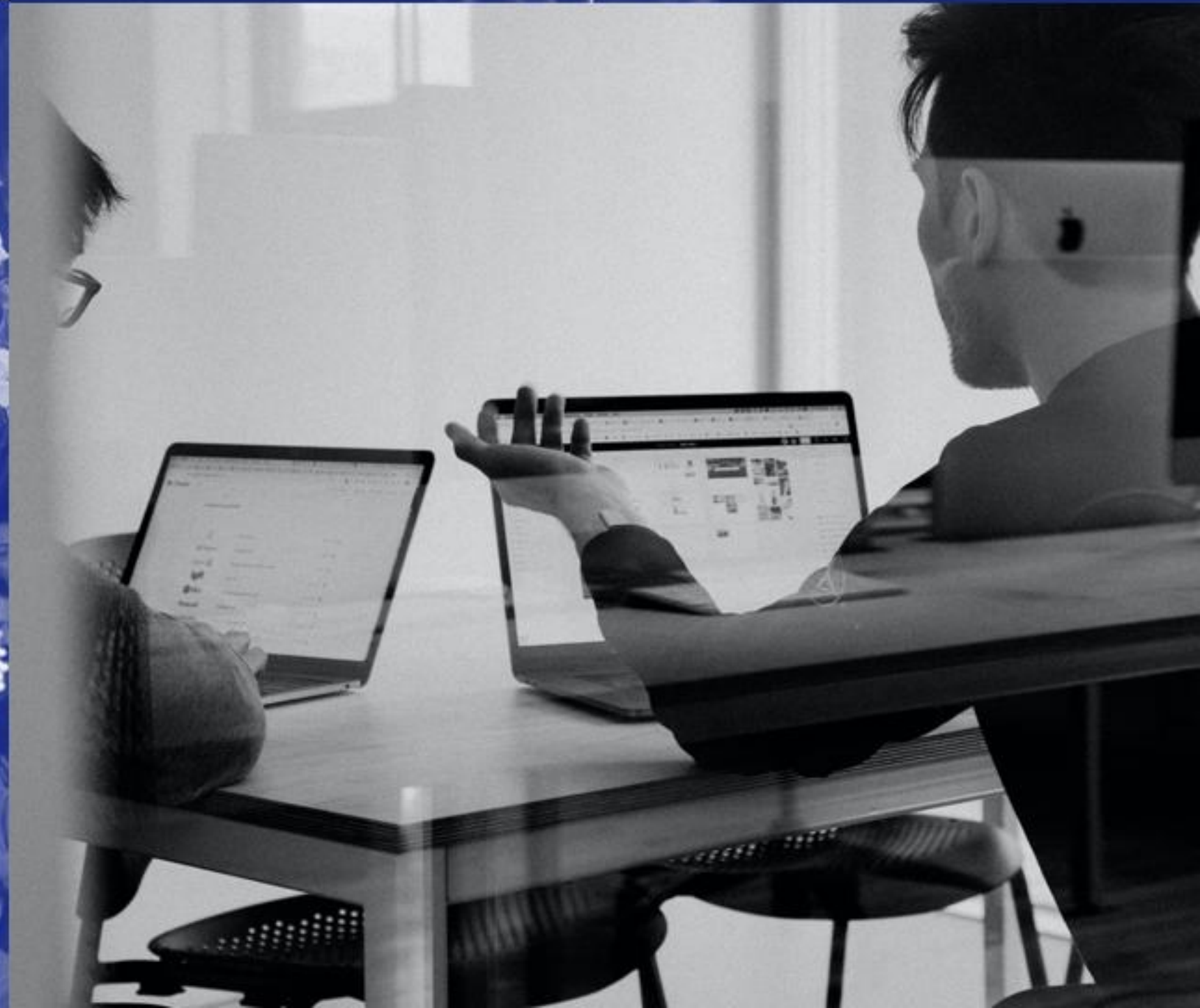
Churches and Congregations



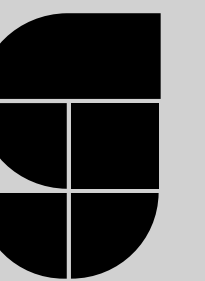
Marketing teams

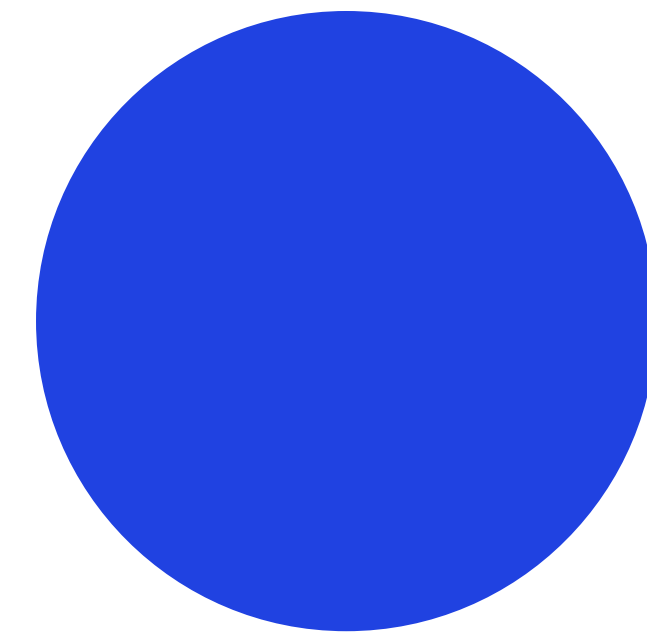
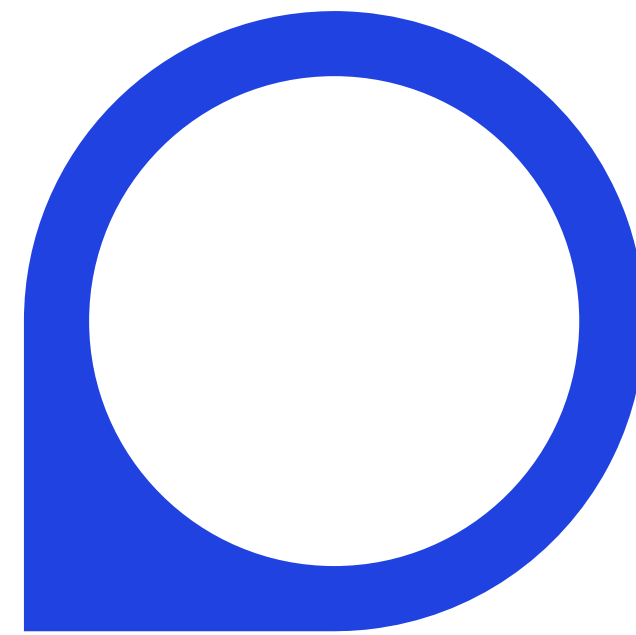
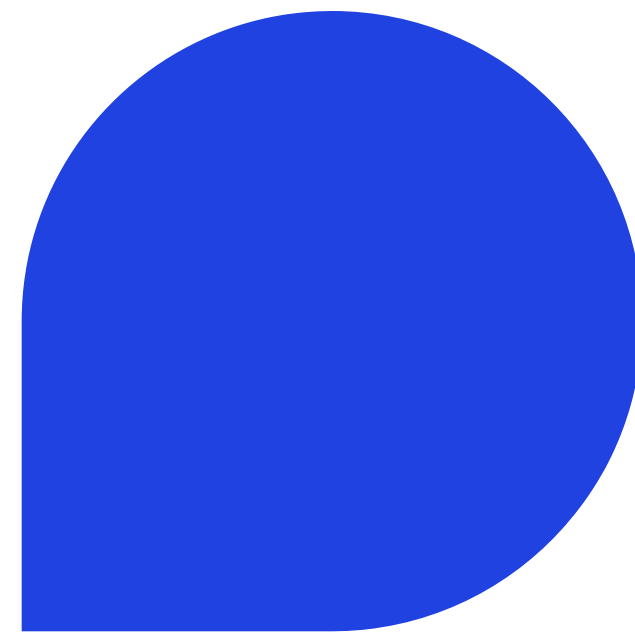
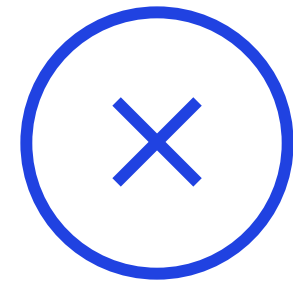
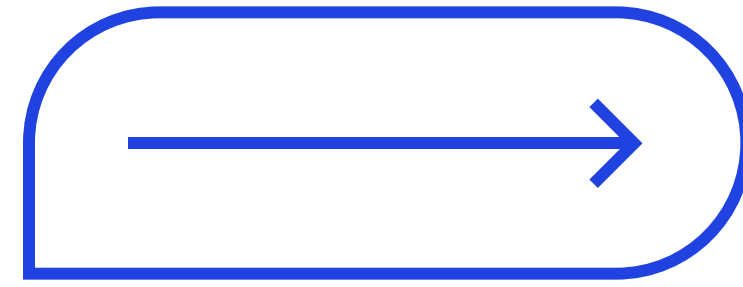
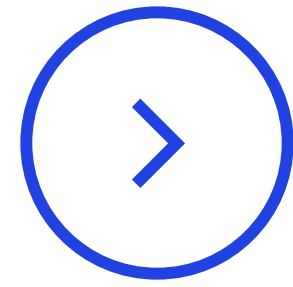
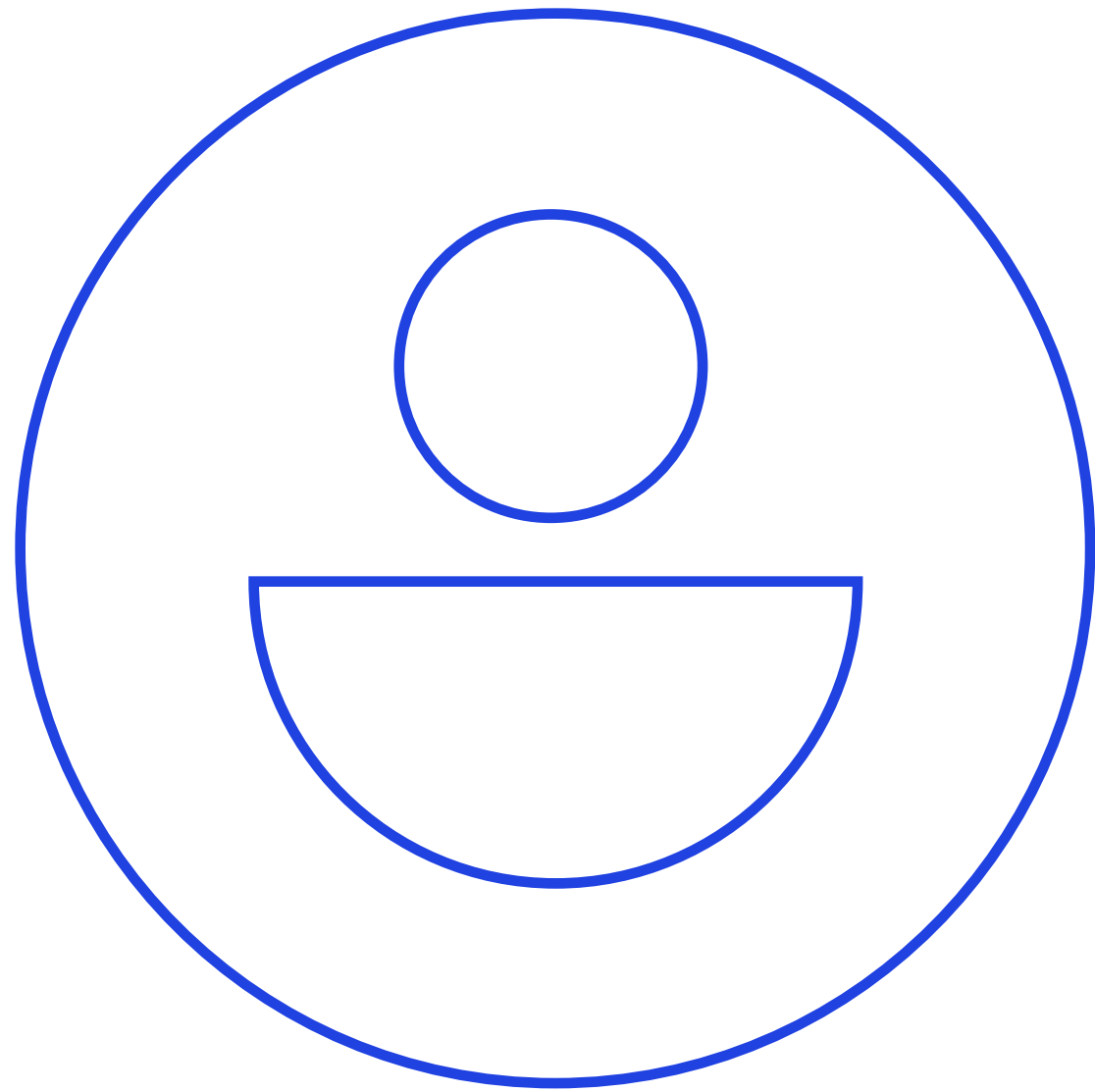


PROJECT GO • PHOTOGRAPHY



Iconography Direction





Thank you.

