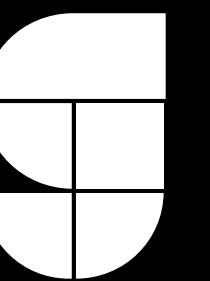


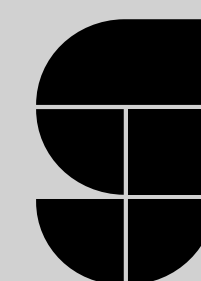
Project Go Branding



We help
churches
share the
Gospel
digitally.

Churches
Congregation
Marketing
Connection
Inspiration

Logo





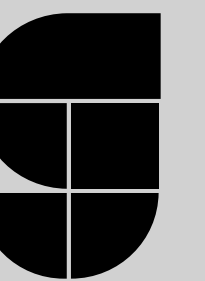




THE BRAND/CLIENT • LOGO COLOR APPLICATION



Color Palette



PROJECT GO • COLOR PALETTE



DARK BLUE
#08103E

VIBRANT BLUE
#2042E1



LIGHT BLUE
#5096FF



PROJECT GO • COLOR PALETTE

LIGHT BLUE
#5096FF

VIBRANT BLUE
#2042E1

DARK BLUE
#08103E

WHITE
#FFFFFF

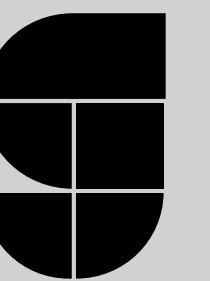
RED
#E43D30

LIGHT GRAY
#CFD2D3

GRAY
#A2A9AD

GREEN
#6ABF4B

Typography



Lexend

[Titles, CTA & Buttons](#)

**We help churches
share the Gospel
digitally.**

Get Started

Lexend fonts are intended to reduce visual stress and so improve reading performance. Initially they were designed with dyslexia and struggling readers in mind, but Bonnie Shaver-Troup, creator of the Lexend project, soon found out that these fonts are also great for everyone else.



Public Sans

Subtitles & Body

Project Go helps churches share the Gospel digitally, so that more unbelievers find meaning and hope in Jesus.

Based on Libre Franklin, Public Sans is a strong, neutral typeface for interfaces, text, and headings.



We elevate. We connect. We inspire.

Building bridges, taking the presence of each church to new digital horizons.



Thank you.

